

# Designing and Using the Wild Probes Toolkit (v1) to Co-Design From-the-Wild

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#### **ABSTRACT**

Recent research calls for new design methods and tools that respond to the idiosyncrasies of emergent design spaces. Here we address one of them: the design of nature-related technology. To facilitate increasingly situated practices in this space, we created the Wild Probes: a set of probing tools for displacing co-design into the wilderness. Our toolkit enables forestry future-making by helping forest goers to pay attention to, reflect on, ideate around, and document their forestry experiences. Here we present the design and early use of the toolkit. We hope other designers will find it useful and extend it with new Wild Probes of their own.

#### **Authors Keywords**

Co-design; Nature; Human-nature interactions; Design probes; From-the-wild; More-than-human; Outdoors

### **CSS Concepts**

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•Human-centered computing~Interaction design ~Systems and tools for interaction design

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#### INTRODUCTION

Computation increasingly shapes who we are, how we act in, and how we experience the world. From smart urban spaces [15], to digital human-food interactions [3] or hybrid nature experiences [17], the digital keeps blending into the tangible. Designing tech that graciously enriches our lives in those new areas of implementation poses challenges [4, 13]. To address them, researchers are creating new methods and tools for participatory [19] and situated [12] design. Such methodological advances are particularly needed in emergent design spaces where tech use is yet to become widespread [5].

Here we address one such emergent area of innovation: the design space of human-nature interactions [16, 17]. Building on recent calls for new ways of co-designing for, within, and around nature [1, 7, 28], we aim to support situating design in the idiosyncratic space of the forest. We build on a rich body of co-design methods research and extend it by adapting it for use in the forest.

This pictorial presents one of our recent developments, the first iteration of the Wild Probes toolkit, as a step towards empowering designers to displace their practice into the (real) wild. The Wild Probes are a stereoscopic set of hybrid artifacts that can help to envision nature-related tech and experiences from within the forest itself. They enable forest goers to pay attention to, reflect on, ideate around, and document their forestry experiences in ways that are both playful, caring, and inspirational.

Here we present the design and early use of the toolkit, including an annotated portfolio of our initial set of Wild Probes (p. 3-6) and the takeaways from a study where we experimented with said tools in use (p. 7-11). Overall, our work will set the stage for the (hopefully collective) development of a rich resource for supporting humanforest interaction design & research. We hope the HCI community will find our work useful and contribute to enhancing it by building new Wild Probes of their own.

#### **BACKGROUND**

Over a decade ago, an *in-the-wild* [23] turn was proposed to displace design research from the lab to naturalistic settings. Today, we have myriad situated design research methods and tools, e.g.: *cultural probes* [9] allow collecting inspirational data about people's ways of living so it can be used as design material; *probe tools* [6] support technology-aided cultural probing; *walking methods* [14] facilitate multi-stakeholder discussions on the move, anchored in physical spaces; *bodystorming* [24] supports embodied thinking by placing the body at the center of ideation and reflection; or *labs in the wild* [29] situate in-progress research into public settings through participatory exhibits; among others.

Though it inspired increasingly situated practices in and beyond design, said in-the-wild turn has been criticised for being too focused on the human: like other humancentered practices, is mostly thought for and practiced within human-made environments, and mainly caters to human needs [11]. Researchers also note its sociocultural narrowness: its very foundations speak to a clearly Western idea of "what is wild" and thus neglect other ways of living and being [27].

Indeed, one may question: if in-the-wild research usually takes place within the human-made and the Western-looking, can it truly be considered *wild*? As we begin to target forests as areas of intervention, we may need an even wilder turn to future making. Given the situated nature of Research through Design [10], we see value in exploring how design research targeting nature can be moved closer to it. We wonder: How might we leverage today's rich corpus of co-design methods beyond the human-centric and the human-made? How may we support designers and researchers to truly displace their creative practice into the wilderness?

Our agenda aligns with recent works that explore how displacing design research into the forest might support increasingly socially, emotionally, and ecologically caring future making. For example, the *Open Forest* project [7] facilitates more-than-human sensemaking of nature-related experiences and infrastructures through experimental forest walks; McCrickard et al. [18] explore how forest-related tech might support positive connections among people in ways that are also environmentally sensitive; Liu [16] uses ethnographic

methods to support posthuman design for resilient communal life; Tomico et al. explore how cohabitating with plants can facilitate posthuman forms of thinking and designing [28]; or Altarriba Bertran et al. [1] investigate how to design from-the-wild, that is, how to radically situate design targeting the forest into the forest itself to support joyful and caring innovations. Far from proposing fully fleshed methodologies, these works contribute to an ongoing move towards design research that is more sensible to nature. They highlight a need for new methods and tools that make those practices actionable and respond to the idiosyncratic character of forests as (messy and unpredictable) sites for co-design. Here we take up on that challenge: we present a toolkit of hybrid design probing tools aimed at supporting (co-) designing and researching from the wilderness.

#### THE WILD PROBES TOOLKIT V1

This pictorial presents the first iteration of the Wild Probes toolkit: a set of hybrid tools for forestry co-design. These tools can help forest goers to pay attention to, reflect on, ideate around, and document their forestry experiences in ways that can inspire contextually-grounded and socio-ecologically caring forest-related future making. To create the Wild Probes, we took a Research through Design approach [10]. Our work was inspired by existing design research tools, e.g. the *probe tools* [6], and explored how to rethink their

affordances for use within the forest. We also built on recent methods research on the idiosyncrasies of forests as a sites for co-design [1, 7]. Finally, we looked at our own lived experiences as forest goers, to embrace the frictions and opportunities from bridging nature-related activity and technology use.

Pages 3-8 describe the six components of our v1 toolkit, including: HeuriStick (p. 3) and MemoCollar (p. 4), which support seamless recollection of forestry activity; ReflexiBracelet and ProvoTech (p. 5), which adapt the affordances of existing design probing and prompting tools for use in the forest; and StoryBottle and DataWaves (p. 6), which disrupt forest-related activity by scaffolding cycles of action and reflection that reambiguate said activity as a meaning making site. Following the presentation of these tools, we share our takeaways from a research project where we used the toolkit to co-imagine joyful and caring nature technology futures over the course of a one-month backpacking trip (p. 7-11). We conclude with a discussion of the relevance and limitations of our early explorations, and how they might be brought further (p. 12). Overall, our work sets the stage for a collective toolkit that empowers design researchers to displace their practice into the forest and work in increasingly situated ways. Detailed information on how to produce the Wild Probe prototypes (v1) can be found at: https://bit.ly/wildprobespecs



We began by designing and developing the 6 Wild Probes in our toolkit. We were inspired by existing research tools, by recent research on how to co-design from the forest, and by our own experiences as nature goers.

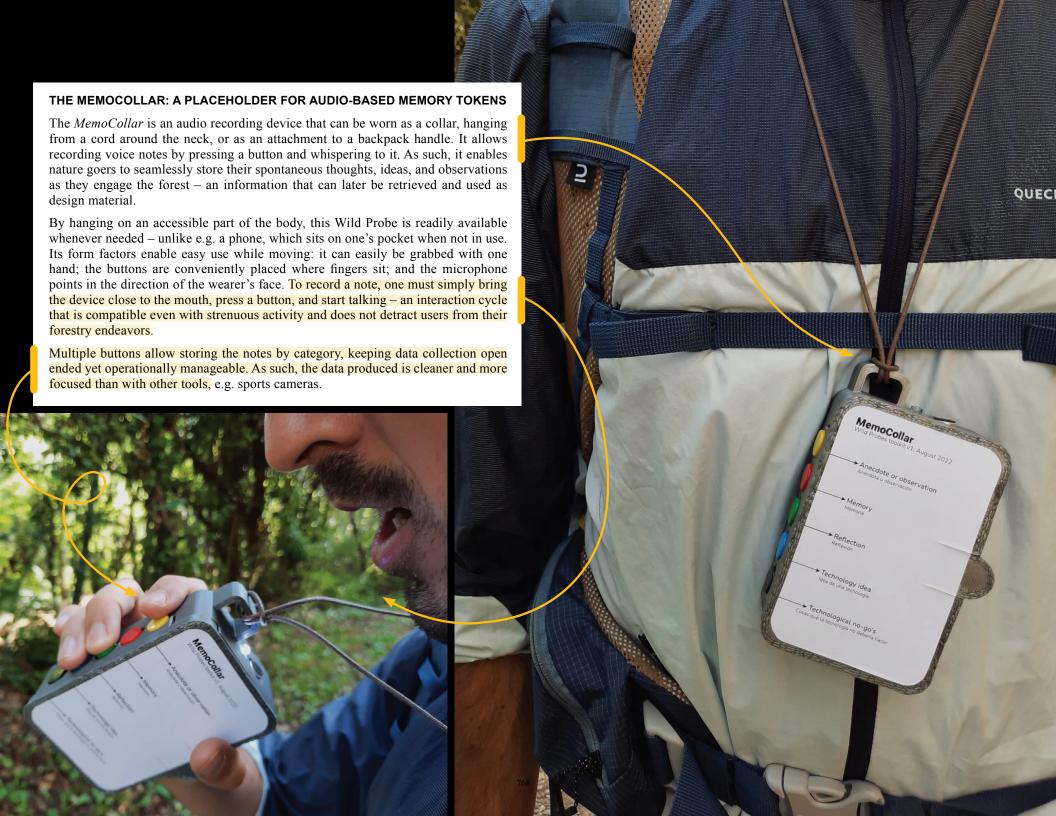


Then, a researcher experimented with the toolkit during a one-month backpacking trip/study where he co-imagined nature tech futures with other forest goers. He stored his reflections as photos, Instagram stories, and diary notes.

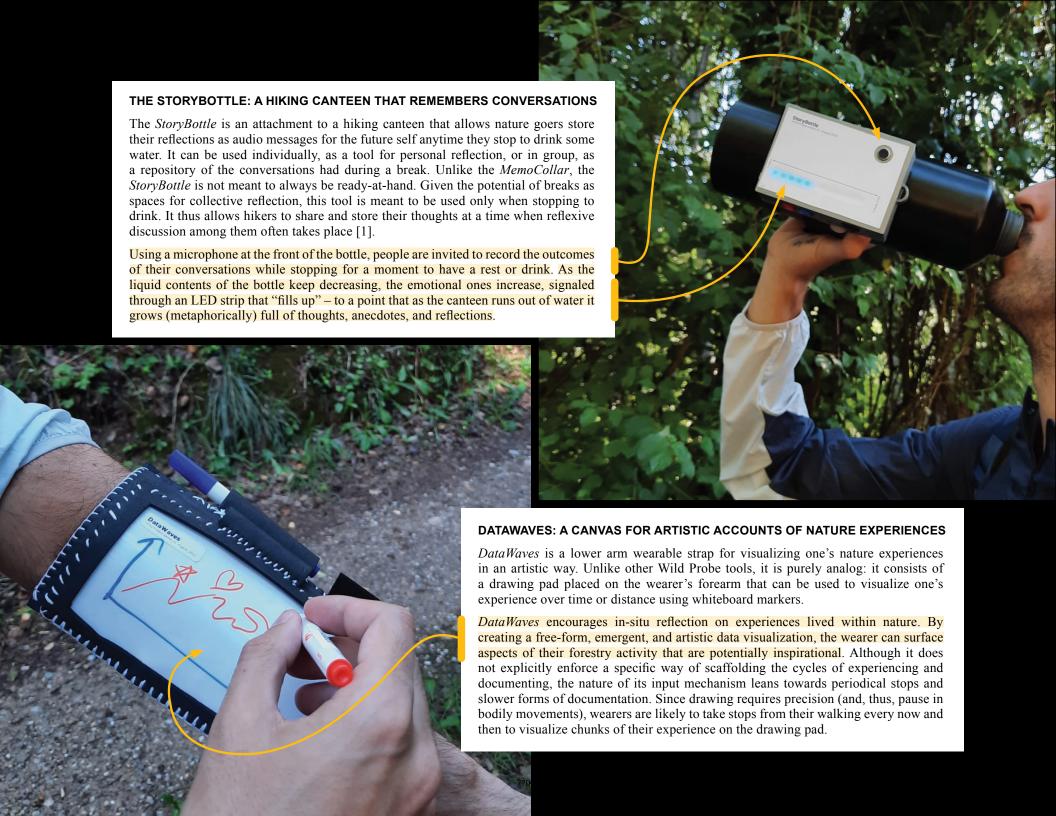


Finally, we used reflexive thematic analysis to examine the researcher's reflections. We foregrounded 4 takeaways that may help designers and researchers to use and extend the Wild Probes toolkit in their own work.









#### EXPERIMENTING WITH THE TOOLKIT: A ONE-MONTH BACKPACKING ADVENTURE

To experiment with, better understand, and continue to develop our toolkit of Wild Probes, we began using it in a research project of our own. The project took the form of a design-oriented study where the first author immersed himself into a backpacking trip to co-experience, -reflect on, and -ideate within the forest with other nature goers. Over the course of one month, he walked 800+ km and engaged 200+ backpackers from 35+ nationalities. He used those radically situated encounters as a platform for facilitating conversations around the role of technology in human-nature interactions, with the ultimate goal of co-imagining forest technology futures grounded in values of joy and care. Throughout the adventure, the Wild Probes (along with other materials and tools) helped the researcher and his backpacking peers to stimulate, scaffold, and document their conversations and ideation around the human-nature-technology interplay.

To document his experiences with and reflections around the use of the Wild Probes, the researcher used a variety of mechanisms, including: making photos and videos to reflect his and his companions' lived experiences: producing a daily collection of Instagram stories¹ to share the daily occurrences with a broader audience; or articulating his reflections as notes on a handwritten diary. Adhering to guidelines from the national board of research integrity of the country where the study took place, people with whom the researcher interacted were told we might document, analyze, and write about those engagements. We also introduced the Wild Probes and their functionality so people were aware of their documentation capabilities. All involved backpackers gave verbal consent, and only those who also consented to being photographed and videotaped were included in the visual documentation. Participants were informed they could revoke their consent anytime during or after the trips, and were invited to express their concerns anytime they felt uncomfortable with the research.

The experiment yielded rich data on several fronts: First, on the interplay between humans, tech, and nature (and how it could be designed for); Then, on the methodological implications of displacing co-design into the forest; Finally, on the challenges and opportunities

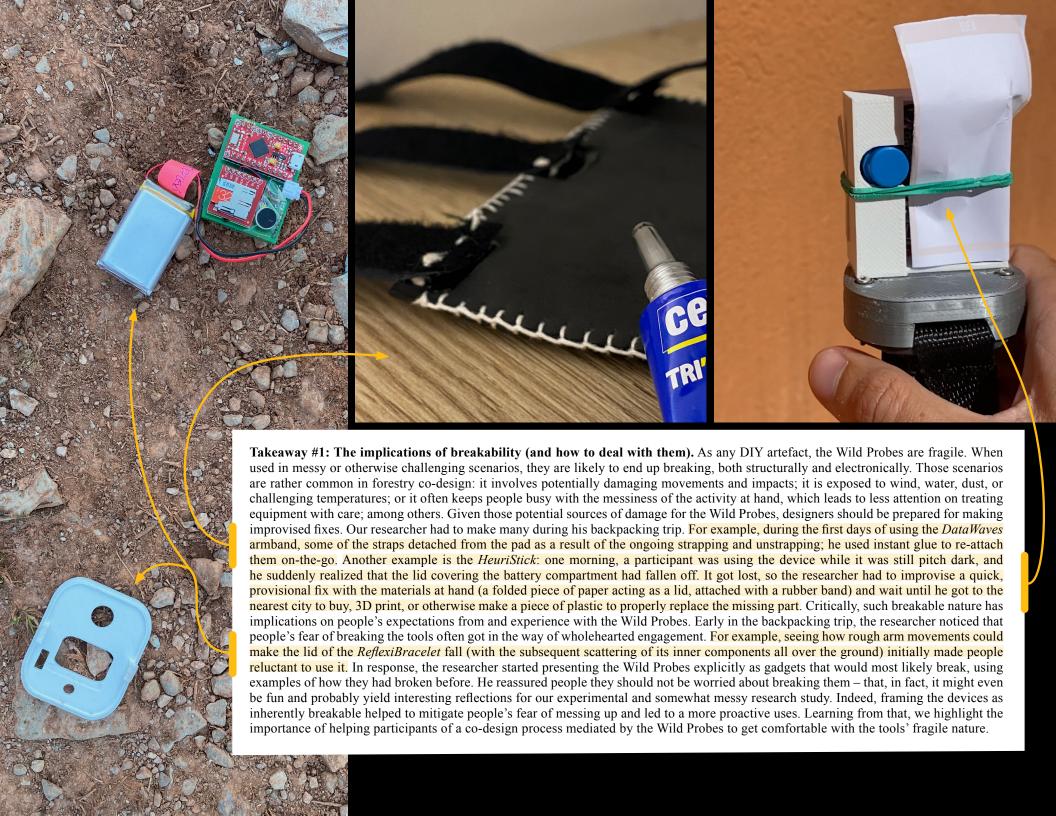
of using the Wild Probes to co-design. An analysis of the first two data types will be shared in future publications. Here, we focus on the third type: the reflections from our use of the Wild Probes during the backpacking study.

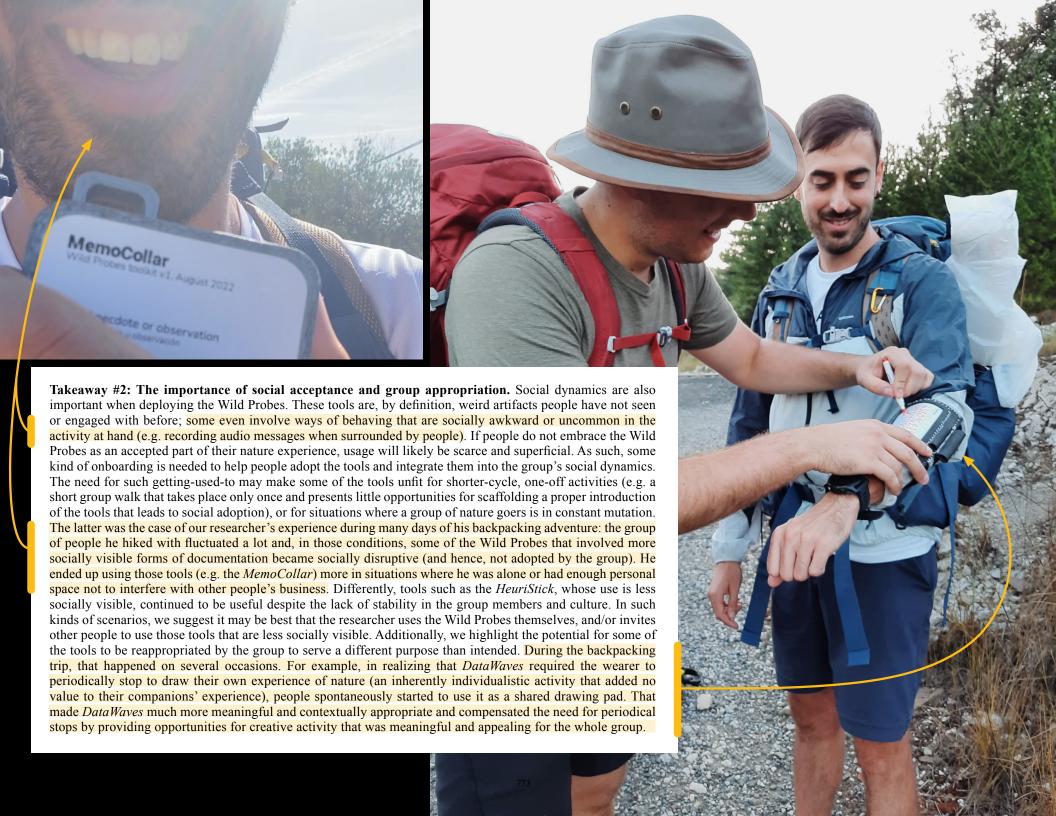
To analyze the researcher's accounts from experimenting with the Wild Probes, we used reflexive thematic analysis [8]. Meaning making started during the backpacking trip itself, where the researcher began to identify salient themes from his reflexive engagement with his own (and his companions') use of the toolkit. Upon return from the trip, the researcher digitized all his notes, photos, videos, and Instagram stories, and compiled them into a Miro Board<sup>2</sup> for analysis. He then used an inductive approach to more systematically identify the key insights derived from the data, and involved two other researchers to contrast and challenge his analysis. That process yielded four themes, which we articulate as takeaways for designers interested in using the toolkit. In future work, we will continue to develop the toolkit building on those findings. We hope other designers and researchers will join us in that iterative process as well.

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Takeaway #3: Different tools, different ways of thinking. Although we did not approach the backpacking trip as a systematic, in-depth evaluation of the toolkit, experimenting with the Wild Probes (and seeing others do so) allowed the researcher to begin to get an understanding of how each of them might support co-design activity. The affordances (physical, interactive, social...) of each device enabled different ways of documentation that, in turn, facilitated different ways of thinking. The researcher also had a chance to explore the affordances of the Wild Probes as opposed to (or in combination with) other equipment e.g. his smartphone. While based on previous research (e.g. [1]) he expected the phone to be too disruptive to support documentation of forestry activity, he soon realized that under certain conditions it might actually afford fruitful uses. At some point during the adventure, he captured those reflections as a sequence of Instagram stories, focusing on unpacking the complementary affordances of his smartphone and the *MemoCollar* Wild Probe when it came to document and reflect on his daily ideas, experiences, and thoughts.

Sequence of Instagram stories reflecting on the documentation affordances of MemoCollar vs. a smartphone.

Speaking of which, today I also got to reflect on the MemoCollar's uses and potential. In using it in combination with the phone to document the hikes, I've come to realize that they are actually not an either-or. In fact, their affordances make them quite complementary.

On another note, both tools afford different ways of thinking and articulating ideas. The MemoCollar is great for immediate documentation, to keep ideas and stories fresh. Differently, the phone helps a lot to pull the thread of deeper reflections, helping you to make them unfold as your write (and walk).

On the one hand, the phone is great when you're surrounded by strangers. It allows you to document your shit privately, without obnoxiously talking to a quirky artifact in front of strangers. Differently, the MemoCollar is super nice to use when you're alone, minding your own business. It also works very well in social situations when you're with people whom you trust; in those cases, it can even lead to collective (and often playful) forms of documentation.





Takeaway #4: New avenues for extending the toolkit. The one-month adventure into the Spanish wilderness exposed the researcher to countless scenarios and contextual circumstances (social, physical, environmental...). He and his fellow backpackers experienced a number of situations where the Wild Probes in the v1 of our toolkit were not prepared to address the idiosyncrasies of the events at hand. That motivated ideas of additional tools that could become a part of the toolkit in the future. Here we unpack four of them.

During the backpacking trip, the researcher found the phone to be a useful documentation tool in certain occasions - even if not perfect. FocusApp is a smartphone app that enhances its potential for easy & smooth multimedia notetaking. It allows locking all other phone apps, notifications. functionalities, etc., so the user can leverage the multimedia documentation affordances of their smartphone while avoiding any potential disruptions. The app also geolocates the notes, photos, videos, etc., on the trail's map, thereby pinning the insights produced during the research on the places where they were produced.

360 Camera

taking videos/photos automatically when predefined events happen (e.g. a beautiful landscape, a surprising tree, a strange shape in the sky) and/or predefined time intervals

FootageCam The is a camera that autonomously makes photos and videos so you can have extra visual diegetic material to document and communicate the co-design process (e.g. on social media). It releases pressure from the facilitator, so they do not have to take up on all the documentation responsibility. It also enables emergence to play a bigger role in documentation, as the camera will inevitably document unexpected things and thus enable the noticing of the unseen or the unexpected.



The *StrenuousProbe* is a stretchy vest equipped with lightweight electronics such as cameras and a microphone. It allows automatic and smooth documentation of the wearer's surroundings and activity during strenuous tasks, e.g. running or climbing. It was motivated by the researcher's experience of having to stop running or speedwalking every time he wanted to take a picture of a decent quality.

will work. Even the phone, which is supposed to be robust and resilient, is hardly useful when it is raining, e.g. the water drops "write" on the screen by themselves. In light of this, we see the need for a *WaterProbe*, e.g. in the form of a device integrated inside a rain poncho that allows easy, waterless recording of audio memos.

If it rains, none of the tools in the v1 of our toolkit

Touching fingertips to control the StrenuousProbe functions

Microphone

#### DISCUSSION

The design of the Wild Probes built on the premise that, the more (the closer, the slower) human co-designers engage the forest, the more their ideas will reflect, respect, and cherish more-than-human concerns. Our reflexive engagement with the probes in action began to provide evidence in that direction: we experienced, firsthand and in situ, their potential to support conversations grounded in a deep care for both the environment and people's lived experiences within it. Though, as noted above, not all tools were fit for all possible scenarios, they often allowed us to enact co-design in-situ and in-action, thus enabling tight cycles of action-reflection that are known to be desirable in design [25]. Arguably, such situated co-design activity - grounded in a skinby-skin (sometimes, literally) engagement with the spaces, activities, and non-human actors targeted by a design process – can support innovations that transcend the bounds of human need and intent. While we see a need for future work that evaluates their impact in more depth, we can confidently suggest that the Wild Probes can help to sensitize human designers towards the wellbeing and idiosyncrasies of other stakeholders than them, human and non-.

We also acknowledge the many limitations of our work when it comes to supporting more-than-human co-design engagements. Clearly, the tools presented here do not intervene beyond sensitizing human designers to more-than-human concerns. For example, they hardly facilitate the inclusion of non-human stakeholders as active participants of the conversation. We thus explicitly frame this first batch of Wild Probes as an early and incomplete step towards supporting forestry co-design that fully embraces more-than-human sensitivities. We are excited to expand on the work presented here with additional Wild Probes that explore alternative forms of human-nature interactions and further displace control from humans, e.g. by capturing data from non-human activity in the forest and using it as a primary input for design. We hope that others within the HCI and design research communities will join us in that venture.

To that end, we openly make our first batch of Wild Probes accessible for other designers and researchers. Detailed instructions on how to build them can be accessed at: https://bit.ly/wildprobespecs. In doing so, we hope to invite others to replicate, use, disrupt, and reimagine the toolkit and its components. Just like we will continue to develop them, we would like see the contributions from others as well. We are excited by the prospect of pluralistic advancements in this methodological space – technological, conceptual, and beyond.

Our future efforts will advance the Wild Probes tookit in three directions: First, we will continue to sharpen the tools presented here and create additional ones that respond to specific needs we identified in our work (see p. 11). In doing so, we hope to broaden the spectrum of scenarios targeted by the toolkit, including additional kinds of forestry activity (e.g. biking, climbing...) as well as other forms of nature beyond forests (e.g. water-related environments).

Second, we will explore how to support more genuine forms of more-than-human participation. That will likely lead to the design of newer tools that extend the palette of Wild Probes at hand. We also see opportunities for extending some of the existing tools towards increasingly more-than-human thinking: For example, the affordances of HeuriStick could be enhanced with additional sensing capabilities that bring non-human accounts of more-than-human activity into the conversation, e.g. by including temperature sensing or using different camera placements (near the ground, up in the sky...). Similarly, by rethinking the bodily placement of tools like DataWaves (e.g. by relocating it around the ankle, of by reimagining it as a shoe), we may be able to capture non-human contacts with the human body in ways that are not mediated by our intent.

Third, we also aim to continue to experiment with the Wild Probes in use. As noted earlier, our reflections from the case study described in this pictorial only cover the surface of what could be learned by experimenting with the Wild Probes. As the toolkit keeps growing, we

will conduct a more systematic study to fully evaluate the performance and affordances of the different tools, and in diverse settings. Building on that, we will work towards a framework for designing and using the Wild Probes. We hope to include other designers and researchers in that process so the resulting framework resonates with pluralistic understandings of nature-related co-design.

Importantly, it is because we see the Wild Probes toolkit as a community resource in formation that we share it now, at its early inception, when its foundations can still be expanded or even rethought. We see value in inviting others to contribute to shaping this novel methodological space from the onset, at a time when there is ample room for deep reconfiguration. We ultimately see the Wild Probes as tools for and by the HCI and design research communities, and as such we open the development of their foundations up to them. We hope that our in-depth descriptions of the first batch of Wild Probes helps others to get involved in ongoing advances of the toolkit (practical, theoretical, and otherwise). We are excited to see how others use the Wild Probes presented here – or disrupt them, or even extend them towards additional designs that respond to the many challenges and opportunities arising in nature-related co-design.

#### CONCLUSION

Here we presented the design of the first iteration of the Wild Probes toolkit, a set of hybrid co-design tools that can help forest goers to pay attention to, reflect on, ideate around, and document their nature experiences in ways that can inspire contextually-grounded and socio-ecologically caring forest-related future making. Through a case study of our own work, we reflected on the toolkit in use and derived four take-aways that can inspire other designers and researchers to use (and extend) the toolkit in their own practice. We see the Wild Probes as a community resource for increasingly situated nature-related co-design and research. In the future, we will continue to develop the toolkit. We hope that others in the HCI and design research communities will conribute to that process as well.

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